



 **Keapa**
U.S.A.®

CHEERLEADING
2024



For 45 years, our commitment to sport has driven us to craft performance footwear that is technologically advanced and creatively superior. We were the first in the sporting goods industry to provide cheer specific footwear technology and democratized cheer footwear by providing authentic products for every level of athlete and price point.

CATALYST

Am 1

Retailers and consumers have been looking for a change in competitive cheerleading footwear. Kaepa's manufacturing expertise and long established design principles are being applied to competitive cheer with new and future products that deliver a higher quality and more affordable product along with a time honored service promise. Kaepa Catalyst footwear is more than an accessory or uniform, it is athletic equipment.

Cheer Equipment Designed for Preparation, Performance and Athletic Excellence

Last

The last comes first! Where others may select an off the shelf option, our design process creates this 3D foot shaped form for each shoe. A well designed last is the basis for performance, ergonomics and fit. The Am 1 last is a compilation of our experience crafting footwear designed for the sport of cheer.



Upper

Selection of upper materials is crucial in maximizing flexibility, breathability, comfort and weight reduction. Our choice for Am 1 is a single mesh with heat sealed support bands. Combined these protect and support without sacrificing your stamina, speed and agility.



Midsole

A thin low-heeled midsole lowers weight and increases flexibility. As the foot is positioned lower to the ground the foot gets better feedback.



Insole and Lining

Creates a layer of additional comfort and durability.



Outsole

The outsole is a major factor in shoe performance and the only contact point between you and the mat. Our proprietary design for the Am 1 prioritizes support, flexibility, weight, traction and durability. The lightest weight possible was attained with high performance materials and their innovative application.

Am 1

6700 Women’s Sizes: 4-11, 12, 13, 14

6700y Youth Sizes 10, 11, 12, 13, 1, 2



Preparation is the Catalyst for Excellence

4.7 ounces

- It takes a lot of energy to lift the foot when tumbling and stunting throughout a performance. A low weight shoe makes it a bit easier; however, a shoe that also provides cushion and support is essential. The Am 1 is the ultimate balance of lightness, flexibility and support without sacrificing your speed, stamina or agility.

Outsole

- Multi-material outsole designed with lightweight components and engineered with strategic placement and thickness to provide maximum flex, traction, support and durability.
 - Cushion Cup, recessed area in heel adds more impact absorption without added weight.
 - Forefoot Spin Pad’s bolstered rubber aids durability and allows easy transition and pivot without compromising traction.
 - Transverse Flex Tunnel reduces weight and improves pliability keeping foot in more natural landing position.
- Slim arch utilizes less rubber reducing weight and allows best basing and heel stretch grip.
- Abrasion and slip resistant outsole is easy on the hands and feet and aids stopping, pivot and propulsion.
- 360° radius transitions between sidewall and sole makes stunt grip more comfortable and removes unnecessary weight. The curved design mimics the way the foot interacts with the floor naturally while tumbling.

Upper

- Designed for lightness, fit and breathability.
- Air mesh sidewalls double as a textured surface for better stunt gripping.
- Scotchgard™ coating repels liquids and blocks stains.
- Secure-fit anchors foot and collar fit through shoe lacing. Keeps foot in place providing better fit, comfort and stability.
- Sleek flat laces and breathable tongue.

Last

- Performance sculpted Catalyst Last provides a sleek fit with fewer air pockets around foot allowing more precise foot control.
- Tailored through the heel, arch and instep for stability while tumbling and stunting.

Midsole

- Raised EVA sidewalls keep foot centered for side-to-side stability.
- Lateral and medial patented Finger Grooves™ and heel notch improve stunt grip, balance and control.
- Soft EVA foam is less stiff, lighter weight, improves shock absorption, toe pointing and foot flexibility.

Insole and Lining

- Fixed insole provides cushion without hindering ability to sense the ground.
- Premium lining adds comfort and keeps heel secure.
- Foam ankle cushion pads on medial and lateral side for improved fit and comfort.

Adult To Youth Conversion Chart (Footwear)

Youth	10	11	12	13	1	2																																
Women					2	2.5	3	3.5	4	4.5	5	5.5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	11.5	12	12.5	13	13.5	14									
Men																	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	11.5	12	12.5								





ALL-AMERICAN



LIGHTWEIGHT STABILITY, TRACTION AND FLEXIBILITY ◀

DESCRIPTION

Seamless Technology applies no-sew textured grip bands on upper to support the foot and improve stunt grip.

Secure-fit system provides better fit, comfort and stability.

Performance tailored last allows a sleek fit with fewer air pockets around foot for more precise control.

Scotchgard™ coating creates a durable water barrier that keeps feet drier longer.

Aegis™ anti-microbial lining reduces odor & bacteria.

Lightweight multi-material outsole is engineered with components that cushion & rebound while providing maximum flex, traction, support & durability.

EVA sidewalls keep foot centered for side-to-side stability.

Slim arch assists all ages with maximum grip.

Heel notch and Patented Finger Grooves™ improve partner stunt grip, balance and control.

Premium removable insole with APX heel pad provides resilient impact absorption and longer lasting cushion.

PLUS



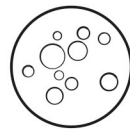
Secure-fit provides better fit and comfort



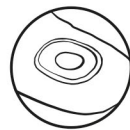
Touch Technology for better stunt grip



Sole texture and Finger Grooves™ for stunt control



Waterproof Scotchgard™ coating for cleaner mesh



Premium insole removable with APX heel cushion



Ribbon laces for light weight and better bows

SIZE

ALL-AMERICAN WOMEN'S (6520)
Sizes: 4-11, 12, 13, 14

ALL-AMERICAN YOUTH (6520Y)
Sizes: 10, 11, 12, 13, 1, 2



DETAILS



STELLARLYTE



BEST SELLER ◀

DESCRIPTION

Lightweight synthetic leather, mesh & webbing upper deliver comfort with support and ventilation.

Secure-fit system adjusts to arch height for better fit, comfort and stability.

Scotchgard™ coating creates a durable water barrier that keeps feet drier longer.

Aegis™ anti-microbial lining reduces odor & bacteria.

Injected EVA sole formulated for tumbling and stunting on spring floor and blue mat surfaces.

Recommended for indoor use only.

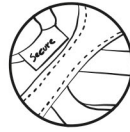
Low-relief sole surface combined with injected EVA & rounded edges designed to provide best traction, and comfortable grip.

Foot is moved closer to ground for better floor sensitivity, center-of-gravity and performance.

Heel notch and Patented Finger Grooves™ improve partner stunt grip, balance and control.

Premium removable insole with APX heel pad provides resilient impact absorption and longer lasting cushion.

PLUS



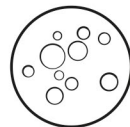
Secure-fit provides better fit and comfort



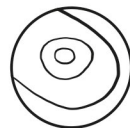
Foot 30% closer to the floor for more stability



Sole texture and Finger Grooves™ for stunt control



Waterproof Scotchgard™ coating for cleaner mesh



Premium insole removable with APX heel cushion



Comfortable elastic bands keep tongue centered

SIZE

STELLARLYTE WOMEN'S (6570) White or Black
Sizes: 4-11, 12, 13, 14

STELLARLYTE YOUTH (6570Y) White or Black
Sizes: 10, 11, 12, 13, 1, 2

6570/6570Y White



6570blk/6570Yblk Black



DETAILS



CHEERFUL



120 COLOR COMBINATIONS ◀

DESCRIPTION

Minimal profile for sleeker design, added flexibility and lower weight.

Non-mesh upper for easy clean-up; partial mesh tongue for breathability.

Performance lining for added comfort.

Removable EVA insole for added cushion and comfort.

Full rubber outsole for all surface traction & durability.

Rear finger notch and contoured arch for stunt control and comfort.

Patented Snap-In dual color logos in every box; 15 colors create 120 color combinations.

PLUS



Removable eva insole

Patented Snap-In color logo system



SIZE

CHEERFUL WOMEN'S (6315)

Sizes: 4-11, 12, 13

CHEERFUL YOUTH (6315Y)

Sizes: 10, 11, 12, 13, 1, 2



DETAILS

C O N T A C T

9050 AUTOBAHN DR, #500, DALLAS, TX 75237

1-972-296-7300

CUSTOMERSERVICE@KAEPAUSA.COM

KAEPAUSA.COM